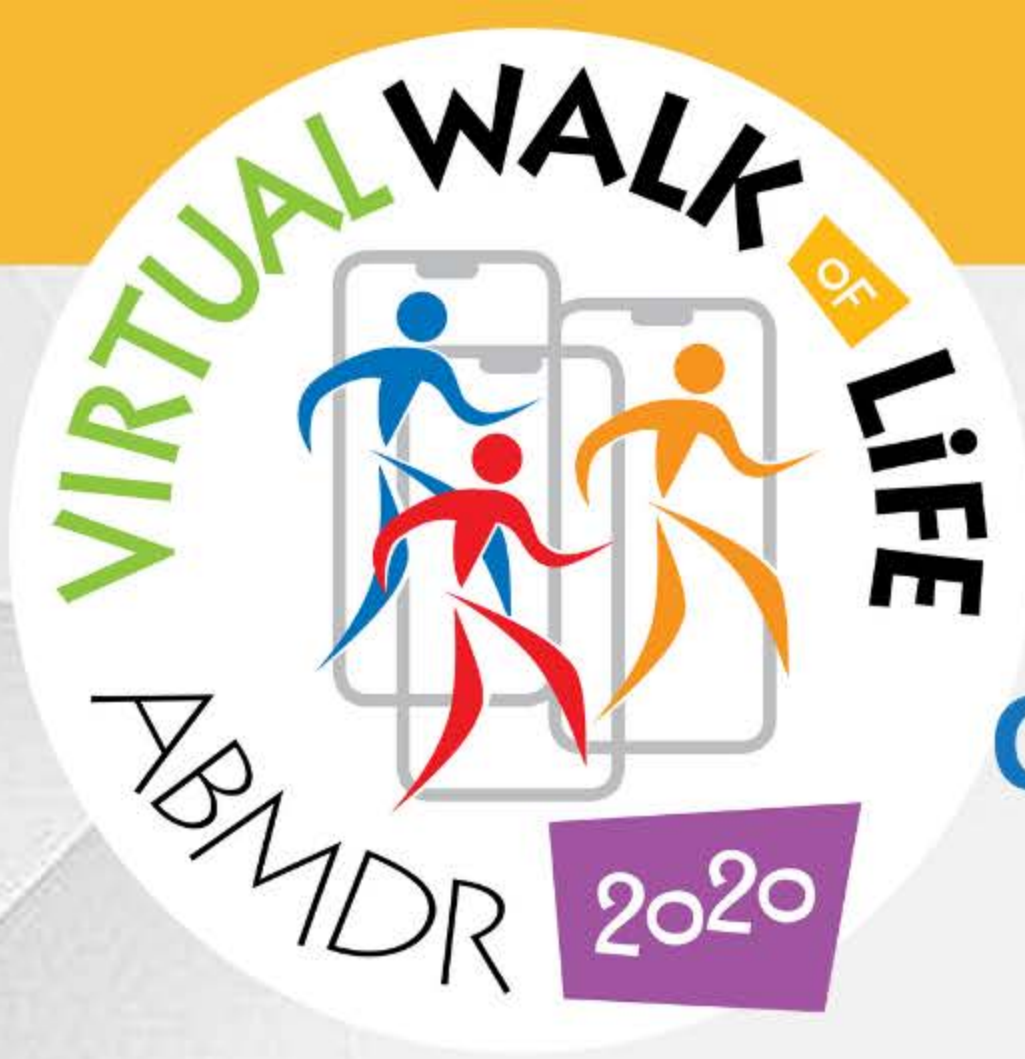


#ABMDRWalkofLife



October 2020

Global Virtual Event

ARMENIAN BONE MARROW
DONOR REGISTRY

WALK
TO
LIFE

WALK • RUN • FUNDRAISE

Abmdr.am/walk



WALK WITH THE ARMENIAN BONE MARROW DONOR REGISTRY

OCTOBER 2020

For many years, the Armenian Bone Marrow Donor Registry (ABMDR) has hosted the annual **Walk of Life** in both Glendale, CA and Watertown, MA. This year, we invite you to walk in small teams of family and friends in your local neighborhoods, from anywhere in the world, **anytime in the month of October!**


Although we will be physically apart this year, we are all connected by one life-saving mission: **That anyone who needs a bone marrow donor will have the opportunity to be matched and saved.**

SPONSOR OUR WALK!

We invite you to support our lifesaving cause by sponsoring our walkathon.

Your contribution will help us continue our outreach and community education programs, organize donor recruitments in our communities, expand our donor database beyond the current 32,000 registered donors, as well as help defray costs associated with the collection and cataloging of tissue types from potential stem cell donors.

SPONSORSHIP OPPORTUNITIES



		BENEFITS							
		Name and logo listed on Walk event platform	Name and logo featured on ABMDR social media	Name and logo listed on Walk marketing emails	Name and logo listed on ABMDR organization website	Name listed in ABMDR Newsletter	Name and logo listed in ABMDR Newsletter	Name and logo listed on front page of ABMDR Newsletter	TV address during virtual gala celebration
SPONSOR LEVEL	Diamond Sponsor \$10,000	✓	✓	✓	✓	✓	✓	✓	✓
	Platinum Sponsor \$5,000	✓	✓	✓	✓	✓	✓	✓	
	Gold Sponsor \$3,000	✓	✓	✓	✓	✓	✓		
	Silver Sponsor \$2,000	✓	✓	✓	✓	✓			
	Bronze Sponsor \$1,000	✓	✓	✓	✓				
	Friend of ABMDR \$500	✓	✓						
	Supporter of ABMDR \$100	✓							

ABMDR Virtual Walk of Life

FAQ

What's happening with the ABMDR Walk of Life this year?

While we will not be physically gathering this year, we are encouraging participants to register as virtual walkers! Feel free to walk your own way, whether that's in your own neighborhoods, on hiking trails, or treadmills - wherever is safe - anytime in the month of October. While the Walk of Life will look different this year, we are all together, wherever, supporting the life-saving mission of ABMDR.

Will there be any prizes or giveaways?

Yes! Each participant will automatically be entered in a raffle for a chance to win a gift. Additional raffle tickets will be awarded to participants who raise the most funds, have the most donors, etc. Look out for details on the Facebook event page!

Will there be any virtual broadcast or virtual events?

We are still working out details and are considering things like step counting, opening and closing ceremonies, and more! We will be in touch with all participants as details are confirmed.

What distances are walkers being expected to walk this year?

This year it is up to you! You can make the walk anything that works for you! As you begin to plan your walk, make sure to abide by your state and local regulations at the time of your Walk.

My company is interested in sponsorship opportunities, how can I have my company be involved?

Please contact us at walk@abmdr.am for more information.

How do you recommend we build community amongst each other?

We encourage you to organize small, socially distant training walks or host team FaceTime, Zoom or Google Hangouts.

How do I register for the Walk this year?

Registration can be accessed online at www.abmdr.am/walk.

How much will the registration fee be this year?

The registration will be \$20.



Company / Organization _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-Mail _____

O DIAMOND SPONSOR \$10,000

- TV address during virtual gala celebration
- Name and logo listed on front page of ABMDR Newsletter
- Name and logo listed in ABMDR Newsletter
- Name listed in ABMDR Newsletter
- Name listed on Walk marketing materials (emails, social media)
- Name listed on ABMDR website
- Name listed on Walk event platform

O PLATINUM SPONSOR \$5,000

- Name and logo listed on front page of ABMDR Newsletter
- Name and logo listed in ABMDR Newsletter
- Name listed in ABMDR Newsletter
- Name listed on Walk marketing materials (emails, social media)
- Name listed on ABMDR website
- Name listed on Walk event platform

O GOLD SPONSOR \$3,000

- Name and logo listed in ABMDR Newsletter
- Name listed in ABMDR Newsletter
- Name listed on Walk marketing materials (emails, social media)
- Name listed on ABMDR website
- Name listed on Walk event platform

O SILVER SPONSOR \$2,000

- Name listed in ABMDR Newsletter
- Name listed on Walk marketing materials (emails, social media)
- Name listed on ABMDR website
- Name listed on Walk event platform

O BRONZE SPONSOR \$1,000

- Name listed on Walk marketing materials (emails, social media)
- Name listed on ABMDR website
- Name listed on Walk event platform

O FRIEND OF ABMDR \$500

- Name listed on ABMDR website
- Name listed on Walk event platform

O SUPPORTER OF ABMDR \$100

- Name listed on Walk event platform

Payment

AMOUNT \$ _____

☐ CHECK ☐ MASTER CARD ☐ VISA ☐ AMEX

NAME ON CARD _____

CREDIT CARD # _____ EXP. DATE _____

SIGNATURE _____ DATE _____

**Please make your tax-deductible donation payable to:
ABMDR, 347 West Stocker Street #208, Glendale, CA 91202**

The ABMDR is a 501(c)(3) not for profit organization. Tax ID # 05-0573780

Logo Requirements: Minimum 5" x 7" size in PDF, EPS, JPG, or TIF format. Minimum 300 dpi resolution. Please include a separate black and white logo if different from your color version.