

Dear _____,

I would like to invite you to sponsor the 14th annual New England **Walk of Life for the Armenian Bone Marrow Donor Registry** (ABMDR) that will be taking place on Saturday, September 13, 2025, in Watertown, MA.

Part of the global network of bone marrow donor registries, ABMDR's mission is to **help Armenian and non-Armenian patients suffering from leukemia and other life-threatening blood related illnesses find matched, unrelated donors for bone marrow stem cell transplantation**. To this end, ABMDR is active in Armenia, US, the Middle East, the EU, and other regions with sizable Armenian communities and runs a state-of-the-art laboratory and a bone marrow stem cell harvesting center in Yerevan, Armenia.

Despite the many challenges facing us in the homeland, we have continued our global operation by conducting donor-search requests and tissue-typing for our patients across the world and providing much needed support. Since the beginning of our efforts, **we have provided 44 successful stem cell transplants**.

The walkathon enjoys the support and cooperation of the Armenian organizations, churches, and many local businesses. All the proceeds from the event are invested in recruiting new stem cell donor volunteers for the registry.

Your sponsorship means a great deal to us and, to express our gratitude for your generous support, we offer several sponsorship levels for your organization during the upcoming Walk of Life. **Please see the attached sponsorship package for details about the Walk, descriptions of sponsorship levels, and ways to donate.**

To register for the walk please visit <https://www.abmdr.am/ne-walk/>. For more information on ABMDR, please visit <https://www.abmdr.am/>. If you have any questions or would like additional information, please contact us at abmdrnewengland@gmail.com

Thank you for your consideration.

Sincerely,
ABMDR New England Walkathon Committee

See Sponsorship Categories below



For the 14th Annual Watertown Walkathon

In Support of
ARMENIAN BONE MARROW DONOR REGISTRY

Saturday • September 13, 2025 • Watertown, MA



Company / Organization _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-Mail _____

☐ **PRINCIPAL SPONSOR \$5,000**

~ Major Sponsor benefits

~ Your logo* and contact info included in the Annual ABMDR Newsletter | distribution 20,000 copies

☐ **MAJOR SPONSOR \$3,000**

~ Sustaining Sponsor benefits

~ Your logo* included in on all New England Walkathon promotional material • all social media promotions

☐ **SUSTAINING SPONSOR \$1,000**

~ Sponsor benefits

~ Your logo* displayed on ABMDR's Walk of Life T-shirts worn throughout the event

☐ **SPONSOR \$500**

~ Supporter benefits

~ Your logo* displayed on a poster at the Watertown Faire on the Square

☐ **SUPPORTER \$100**

~ Your name included in ABMDR's Walk of Life T-shirts worn throughout the event

~ Your name included in ABMDR'S website and all New England Walkathon email blasts

Payment Method

AMOUNT \$ _____ (Make your tax-deductible donation payable to ABMDR)

Please select one: ☐ CHECK ☐ MASTER CARD ☐ VISA

NAME ON CARD _____

CREDIT CARD # _____ EXP. DATE _____

SIGNATURE _____ DATE _____

***Logo Requirements:** 300 dpi Minimum 5" x 7" size in PDF, PNG, EPS, JPG, or TIF format. Email to ne@abmdr.am

ABMDR is a 501(c)(3) not for profit organization • Tax ID # 05-0573780
Please Mail Checks to 26 Walnut St, Watertown, MA 02472 • www.abmdr.am/ne