



**ARMENIAN BONE MARROW DONOR REGISTRY**  
**15<sup>th</sup> Annual Watertown Walkathon**  
Saturday • September 19, 2026 • Watertown, MA

Dear \_\_\_\_\_,

We invite you to become a sponsor of the **15th Annual New England Walk of Life**, benefiting the [Armenian Bone Marrow Donor Registry \(ABMDR\)](#). The event is on **Saturday, September 19, 2026, in Watertown, Massachusetts**.

As part of a vital global network, ABMDR helps patients suffering from leukemia and other life-threatening blood disorders find matching, unrelated stem cell donors. Operating across the US, Europe, the Middle East, and Armenia—where we run a state-of-the-art laboratory and harvesting center—our global mission remains uninterrupted. To date, ABMDR has facilitated 44 life-saving transplants.

The Walk of Life is a powerful community event supported by local businesses, churches and civic organizations. 100% of the proceeds are directly invested in recruiting new volunteer stem cell donors to expand our registry and save more lives.

Your sponsorship plays a critical role in this mission. Attached, please find our sponsorship package detailing the various tiers, promotional benefits for your organization, and donation methods.

To register or learn more, please visit [abmdr.am/ne-walk](http://abmdr.am/ne-walk). For general information, visit [abmdr.am](http://abmdr.am).

Thank you for your time, consideration, and vital support. If you have any questions, please reach out to us at [abmdrnewengland@gmail.com](mailto:abmdrnewengland@gmail.com) or call 617-331-0426.

Thank you for your Consideration.

Sincerely,



# For the 15<sup>th</sup> Annual Watertown Walkathon

In Support of  
**ARMENIAN BONE MARROW DONOR REGISTRY**

Saturday • September 19, 2026 • Watertown, MA



Company / Organization \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

**PRINCIPAL SPONSOR \$5,000**

- ~ Major Sponsor benefits
- ~ Your logo\* and contact info included in the Annual ABMDR Newsletter | distribution 20,000 copies

**MAJOR SPONSOR \$3,000**

- ~ Sustaining Sponsor benefits
- ~ Your logo\* included in on all New England Walkathon promotional material • all social media promotions

**SUSTAINING SPONSOR \$1,000**

- ~ Sponsor benefits
- ~ Your logo\* displayed on ABMDR's Walk of Life T-shirts worn throughout the event

**SPONSOR \$500**

- ~ Supporter benefits
- ~ Your logo\* displayed on a poster at the Watertown Faire on the Square

**SUPPORTER \$100**

- ~ Your name included in ABMDR's Walk of Life T-shirts worn throughout the event
- ~ Your name included in ABMDR'S website and all New England Walkathon email blasts

**Payment Method**

AMOUNT \$ \_\_\_\_\_ (Make your tax-deductible donation payable to ABMDR)

Please select one:  CHECK  MASTER CARD  VISA

NAME ON CARD \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**\*Logo Requirements:** 300 dpi Minimum 5" x 7" size in PDF, PNG, EPS, JPG, or TIF format. Email to [ne@abmdr.am](mailto:ne@abmdr.am)